

## PRIVACY NOTICE

In accordance with the provisions of the “Federal Law on Protection of Personal Data,” PALCO, Consorcio de Comercio Internacional, S.C., declares that it is a legally constituted company under Mexican law, with its registered office at 1820 Eje Vial Juan Gabriel Street, Melchor Ocampo Neighborhood, Ciudad Juárez, Chihuahua, ZIP Code 32380. As the entity responsible for the processing of your personal data, we inform you that the information of our clients is treated with strict confidentiality. By providing your personal data, such as:

1. Full name
2. Address
3. Federal Taxpayer Registry (RFC)
4. Office and mobile phone numbers
5. Email address

These will be used exclusively for the following purposes:

1. Providing information and services
2. Updating our database
3. Any analogous or compatible purposes

In the case of sensitive data, such as:

1. Financial information
2. Asset-related information
3. Any analogous or compatible purposes

These will be used solely for the following purposes:

1. Matters related to existing contractual relationships, as applicable.

To prevent unauthorized access to your personal data and to ensure that the information is used only for the purposes stated in this privacy notice, we have implemented various procedures to avoid unauthorized use or disclosure of your data, allowing us to handle it appropriately.

Additionally, we inform you that your personal data may be transmitted to and processed by individuals other than this company. All your personal data is treated in accordance with the applicable and current legislation in the country. Therefore, we inform you that you have the ARCO rights (access, rectification, cancellation, or opposition) regarding the treatment of your personal data. You may exercise these rights through the Privacy Area responsible for the security of personal data by calling (656) 611-1032 Ext. 118 or via email at [cooriso@grupopalco.mx](mailto:cooriso@grupopalco.mx). Through these channels, you can update your data and specify the means by which you wish to receive information. If we do not receive this specification from you, PALCO, Consorcio de Comercio Internacional, S.C., will freely determine the channel it considers appropriate to send you information.

**Sincerely,**

**PALCO, Consorcio de Comercio Internacional, S.C.**

